

Jill S. Brown
Infomercial Producer / Writer / Show Host / Consultant
jill@jillbrownproductions.com www.jillbrownproductions.com

- “AB ROCKET”** RAYMOND ENT. DIRECT
Post Production & Creative Content Producer
▪ Re-write and re-edit various new versions of show with updated footage and celebrity testimonials.
- “INSTANT FX KIT BY DR. ROBERT REY”** SYNERGIXX
Writer
▪ Long form infomercial for anti-aging skin care line by Dr. Robert Rey, star of E! channel’s “Dr. 90210”
▪ CTA’s written with both hard and soft offers with ability to be broken out as 2-min DR spots.
- “MORTGAGE FREE FOR LIFE”** DIRECT RESPONSE HOLDINGS
Host (2 versions)
▪ Long form infomercial for book and software system.
- “BUST UP CUPS”** BJ GLOBAL DIRECT
Writer
▪ Long form infomercial for a body-shaping product by Kymaro.
- ‘KYMARO SUNLESS TANNING SYSTEM’** BJ GLOBAL DIRECT
Writer
▪ Long form infomercial for a beauty product by Kymaro.
- “JUMP SNAP”** RAYMOND ENT. DIRECT
Post Production & Creative Content Producer
▪ Worked closely with the director and clients to create a long form infomercial for a rope-less jump rope system.
▪ Supervised all aspects of post production and creative content.
- “ASHLEY MARRIOTT’S BURN N’ FIRM”** RAYMOND ENT. DIRECT
Post Production & Creative Content Producer
▪ Long form infomercial for a workout product and weight loss system.
▪ Re-wrote and re-edited show to create a new, updated more stylized version using previous versions, new footage and original footage.
- “ROB NEVIN’S SKINNY SWITCH SECRET”** GUTHY-RENKER (w/ EURO RSCG)
Writer / Producer / Director
▪ Provided turnkey video production & post-production service for the product’s website and micro sites.
▪ Wrote, produced and directed more than 30 content videos and podcasts ranging in length from 3-min. to 10-min.
- “COLON FLOW”, “PHYTO GLOW”, “A PROMISE MADE, A PROMISE KEPT” etc.** NATURAL HEALTH NETWORK
Producer / Director / Writer / Host for multiple infomercials
• Produce, write, host and direct various long and short form infomercial projects for this DR marketing company.
- “EXCEPTIONAL SMILE MAKEOVER” (cosmetic dentistry infomercials)** RLE MARKETING
Field Producer
• Producer with traveling ENG crew. Coordinate travel and field shoots in various states. Conduct emotional interviews with testimonial subjects to create compelling before and after stories.
- “NATIONAL LAMPOON’S DUMB SPORTS” (Reality show pilot)** PLAY NICE PRODS. & IPC
• Co-hosted, co-wrote and co-produced a 30 min. TV pilot and sales trailer.
- “WSN-TV: TECHNOLOGY YOU NEED NOW” (docu-mercial)** TVA PRODS. & WSN
Producer / Writer / Host
• Producer, writer and host for long-form DR Documentary program for World Server Network TV.
- “CORTISLIM”** WINDOW ROCK ENT.
• Consultant and infomercial co-host for first long form version
- “PROSWIMMER” (Commercials, Marketing Video, Instructional Video)** TVA PRODS.
Producer / Writer / Host & Co-Host w/ Mark Spitz
• Produced, wrote and co-hosted video media campaign for swimming product:

"CAREER GENIUS" (Infomercial)

TVA PRODS.

Writer / Co-Host (with Mike Medved)

- Infomercial for an educational / career enhancement product from the creators of "Cortislim" and "The Phonics Game".

TVA PRODUCTIONS

Senior Producer / Writer (10/02 - 7/05)

- Production company specializing in branding, video production, distribution and placement of media such as Corporate Videos, VNR's, RNR's, Satellite Media Tours, newspaper and magazine articles etc.
- Producer and Project Manager for various clients i.e.: Qualcomm, International Electronics, Viseon, Russ Reid Co, Cortislim, etc.
- Produce and write the DR news magazine show, "BUSINESS WORLD NEWS".
- Write and Produce Video News Releases (VNRs) for TV news distribution and United Airlines In-flight programming; Corporate videos, etc.

KREX-TV News 5 (CBS & Fox affiliate)

Weekend Anchor, Gen. Assignment, Courtside & Health/Fitness Reporter; News Producer (9/00 - 5/02)

- One-man-band. Report news stories, live and taped. Gather news in the field and from the studio. Daily duties: Researching, interviewing, writing and enterprise reporting in a fast paced, high-pressure, deadline environment.
- Responsible for shooting on DVC Pro cameras, editing on non-linear and linear systems, utilizing wire services and newsroom computer systems as well as producing entire news casts.

"EL SEGUNDO MAGAZINE"

Segment Producer / Reporter / Host (5/98 - 7/00)

- Produce, write and host 30-minute magazine style news program dealing with political issues and local events in the community for the city of El Segundo and Time Warner Cable.
- Responsible for directing and producing shoots in the field. Writing paper edits for editors.

"HEALTHY LIVING"

BODY BY JAKE PRODUCTIONS

Writer / Associate Producer (1/97 - 5/98)

- Researcher, writer and associate producer of 5 min. news magazine segments (interstitials) focusing on the latest developments in health, lifestyle, fitness and overall wellness. Aired nationally on the Family Channel and Fit-TV.

UNIT PRODUCTION MANAGER

- **"Rage"** – PM Entertainment (feature film)
- **"Forbidden Games"** – PM Entertainment (feature film)
- **"Sinful Intrigue"** – PM Entertainment (feature film)
- **"Where's Figment?"** – Disney Theme Parks (Multi media attraction)

EDUCATION:

- **EMERSON COLLEGE**, Boston, MA. Bachelor of Arts, May 1989
Major: Mass Comm. w/ Concentration in Television/Film/Radio
- **UCLA** Los Angeles, CA
Extension Courses, 1995 - '96, News Writing; Film Production: From Pitch to Green Light
- **SANTA MONICA COLLEGE**, Santa Monica, CA
Extension Courses, 1997 - 1998 Sports casting, News Anchoring & Live Interview Techniques

OTHER EXPERIENCE:

Certified fitness instructor and trainer specializing in Spinning, Pilates, Boot Camp, etc.

ACTIVITIES: Alpha Epsilon Rho (National Broadcasting Honor Society) 1986 - 1989

Fitness instructor at Gold's Gym-Venice and Sports Club/LA (teach Spinning, Core training and Pilates). Row crew and double scull with Los Angeles Rowing Club. Outrigger Canoeing with MDR Outrigger Canoe Club. Volunteer for "A Place Called Home" as a tutor for High School dropouts in South Central LA and volunteer for various Animal Rescue non profits.

AWARDS: South Bay Producer's Guild Award - "Best Show Host - 1999";
Semi Finalist in "America's Top Trainer" contest - 2006/7.

REFERENCES and REEL: Furnished upon request - also see website

